



**JOB** BANK MARKETING

**INVEST IN YOUR FUTURE**

**DEVELOP YOUR OWN MARKETING BUSINESS  
FOR YOURSELF, NOT BY YOURSELF**

**#JOBANKMARKETING**

#1

NOMINATED THE BEST  
HOMEWORKING FRANCHISE  
AT THE VFA AWARDS

WAKE UP TO A  
BETTER FUTURE

# WHO ARE JOB BANK?

At Job Bank we help you develop your own Marketing Business that achieves industry leading profits. We are here to help give you the best Tech to support your training, make better decisions, improve sales and manage the entire Sales Process from a single, easy to use interface. However we don't just provide and train you with a tried, tested and proven business model, we offer the Leads Centre to inspire, motivate and enable you to achieve your broader goals in life.

## **JOB BANK POWERS YOUR MARKETING BUSINESS FROM START TO FINISH**

Job Bank have a wide volume Marketeers across the world and from all walks of life. We have supported Marketeers who have earned an range from £5,000 to £250,000 Per Year dependant on Part Time or Full Time. We have invested over 2 Million Pounds over the last few years on the Job Bank Business Model so in return, individuals can become successful Marketing Entrepreneurs.

**THE MARKETING INDUSTRY IS WORTH £39.4 BILLION!**



START YOUR FUTURE  
TODAY



**JEFF BEZOS**

AMAZON


**“YOU DON’T CHOOSE YOUR PASSIONS,  
YOUR PASSIONS CHOOSE YOU.”**

# WHAT IS A SaaS FRANCHISE MODEL?

Software as a Service (SaaS) is a licensing model in which software is licensed on a subscription basis. In addition to the Job Bank Marketing Software, we will coach you to build your own Marketing Agency. In this case, Job Bank is not only giving you the chance to use our Business Model, Systems and Knowhow to launch your own Marketing Agency, we will also support you in developing your own business and support you with Leads in generating an attractive income.



## BENEFITS OF JOB BANK

-  TRIED AND TESTED BUSINESS MODELS
-  SUPPORT WITH BUSINESS AND FINANCIAL MANAGEMENT
-  SPEED OF GROWTH
-  INCREASED PROFITABILITY
-  REDUCED RISK





**“THE QUALITY OF A LEADER IS REFLECTED IN THE  
STANDARDS THEY SET FOR THEMSELVES.”**

RAY KROC  
McDONALDS



## MARKETING FACTS

- £39.4 BILLION WAS SPENT ON MARKETING FEES LAST YEAR
- MARKETING AND ADVERTISING IS LISTED AS THE TOP PERFORMING INDUSTRY IN THE UK
- THERE ARE 7,661 MARKETING AGENCIES WITH AN ANNUAL TURNOVER OF £500,000, REALISTIC IN YEAR 4 AND 5
- THE INDUSTRY CONTINUES TO EMPLOY OVER 190,000 PEOPLE
- THE MARKETING WORLD IS EVER CHANGING—TRENDS, TECHNOLOGY AND TACTICS ARE NEVER STAGNANT

# THE JOB BANK MODEL



**BRANDING AND WEBSITE**



**MARKETING SOFTWARE**



**JOB BANK UNIVERSITY**



**JOB BANK LIBRARY**



**LEADS CENTRE**



**WE HAVE INVESTED  
IN YOUR FUTURE**





# BRIAN CHESKY

AirBnB

**“NEVER ASSUME YOU CAN NOT DO SOMETHING,  
PUSH YOURSELF TO REDEFINE THE BOUNDARIES.”**



## BECOME A JOB BANK PARTNER

### CRAVING CONSISTENCY

Drive your Marketing Agency with a recognised brand that drives efficiencies through integrations and insights. Our highly accomplished design team has created brand led, high quality websites for some of the world's leading recruiters.

### PACKED WITH FEATURES...

#### ✦ BECOME A JOB BANK PARTNER

Job Bank have made over 10,000 Introductions Per Year, At Job Bank we help individuals to leverage a Recruitment Business with market leading profits of £100,000 Per Year.

#### ✦ JOB BANK BRAND RECOGNITION

With an established brand like Job Bank, your chances of success are increased. Job Bank have superb support teams, bullet proof systems and a global network of franchisees who can validate the concept.

#### ✦ SEARCH ENGINE OPTIMISED

Improve website optimisation and attract more relevant traffic under the guidance of our built-in SEO console.

#### ✦ ADVANCED REPORTING

Stay in the know with highly configurable reporting functions that give you bespoke reports to empower your decision-making.

#### ✦ JOB BANK MARKETING

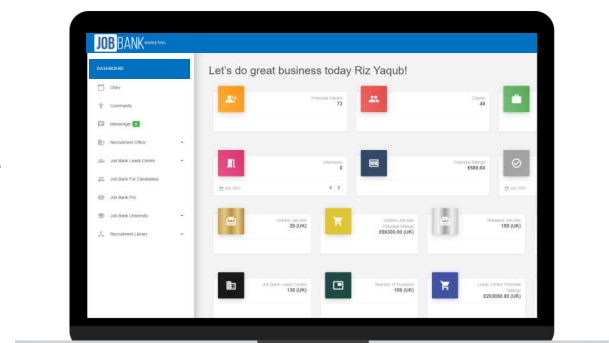
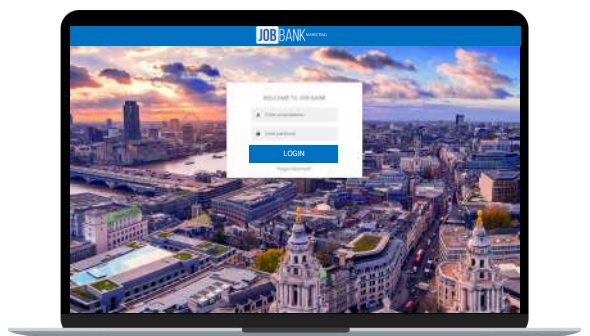
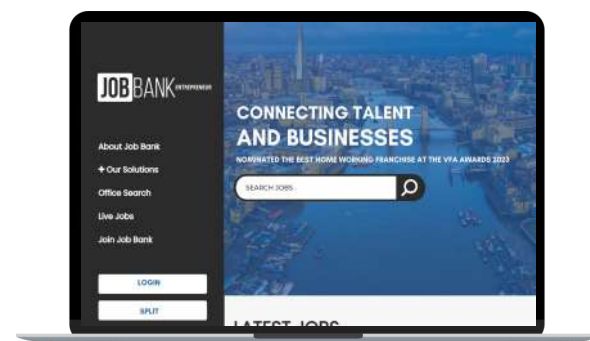
Job Bank provide the marketing material to enable you to develop your Client Database

#### ✦ INTEGRATED FOR SUFFICIENCY

Website will come integrated with your very own external, branded CRM, Social Media Platforms and branded email system.

#### ✦ HOSTING INCLUDED

#### ✦ TURNAROUND 28 DAYS



**“ONE PERSON THAT CAN CHANGE YOUR LIFE,  
THAT PERSON IS YOU.”**

STEVEN BARTLETT

FOUNDER OF THE SOCIAL CHAIN AND THE DIARY OF A CEO



# MARKETING SOFTWARE

Job Bank have invested over 1 Million Pounds solely on our Software which unifies your back office systems, teams and data that drive your Agency all on one platform.

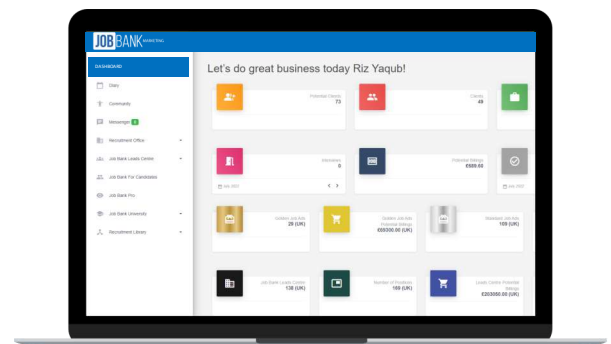
We will integrate your own version of Job Bank Marketing Software.

The world is moving at pace. Job Bank have built the technology that not only will build your own Marketing Agency.

Let's take a further look...

## DASHBOARD

Job Bank centralises the management of critical information that fuels your entire Marketing Agency.

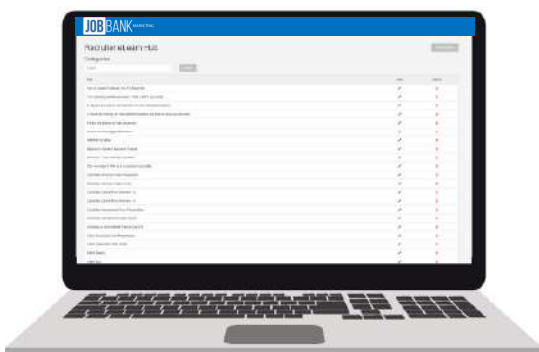


## RECRUITMENT OFFICE

Job Bank unifies your entire Agency with solutions that will align the work of every department, individual and role to achieve profit, growth and a seamless candidate and client experience.

## COMMUNITY

The Community is a powerful which enables Job Bank to share messages, documents, or highlight Clients on the Leads Centre. The Community is the tool that can spread information and ideas within our Marketing Network.



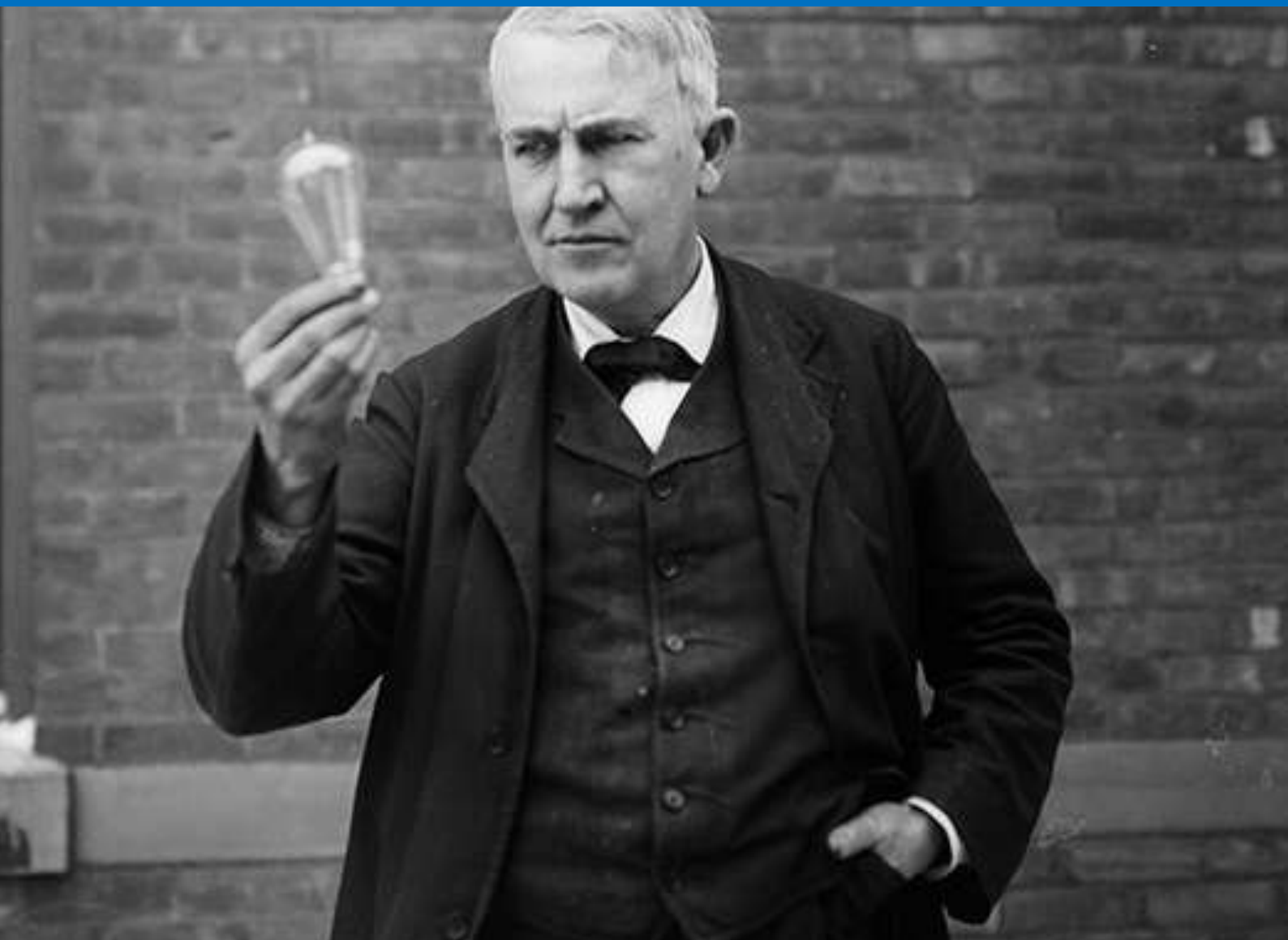
Let's Look Further in.....



**“OUR GREATEST WEAKNESS LIES IN GIVING UP. THE MOST CERTAIN WAY TO SUCCEED IS ALWAYS TO TRY JUST ONE MORE TIME.”**

THOMAS EDISON

INVENTOR OF THE LIGHT BULB AND MOTION PICTURES



# JOB BANK UNIVERSITY

## BRING THE LIVE CLASSROOM LEARNING EXPERIENCE TO YOU

Distance Learning is going to be different to the study you've done before – school, college, even university. But it'll be similar in many ways as well. Job Bank have been uniquely placed to understand the needs of individuals, combining their learning and life while earning and driving their Marketing Business forward. Our innovative, award-winning distance learning record have seen hundreds of Marketeers learn, develop and drive a successful business Part Time or Full Time. With learning at the Job Bank University we have introduced Job Bank Boot Camp and The Virtual Classroom which is built up by a team of Business Coaches with Marketing experience supported by the Job Bank Library to develop you and your Marketing Business. The combination of Virtual Training and Business Coaches will go above and beyond to support you throughout your business journey and genuinely care about growth and development. Job Bank has an astonishing record of developing and utilising emerging technologies to coach people in the United Kingdom. The Job Bank University will provide Marketing and Business expertise, guidance, feedback and on the job training via Job Bank Leads Centre utilising flexible methods to help overcome challenges and drive your Marketing Business forward.

## SET YOUR AMBITION FREE: LEARN TO EARN



**JOB BANK  
LIBRARY**



**THE VIRTUAL  
CLASSROOM**



**COMBINATION OF  
STRUCTURE AND  
FREEDOM**



**ON THE JOB  
TRAINING**



**ONE TO ONE  
COACHING**



**FLEXIBLE & SUPPORTED  
LEARNING**



**CALL SUPPORT**



**CHAT SUPPORT**



**EMAIL SUPPORT**

**YOUR BUSINESS COACH WILL BE AT YOUR FINGERTIPS BETWEEN THE HOURS OF  
10AM TO 6PM, MONDAY TO FRIDAY**



## LEAD GENERATION MADE EASY

Job Bank want to support our Community by providing Leads to support the success of their Marketing Business. The average fee is £1,000 Per Introduction.

### JOB BANK IS BECOMING A GREAT PLACE FOR LEAD GENERATION IN 6 SIMPLE STEPS

- 1 VIEW CLIENT SERVICES IN LEADS CENTRE**
- 2 SEND SUITABLE PROSPECTS**
- 3 CLIENTS AGREE TO MEET POTENTIAL CUSTOMER**
- 4 ARRANGE DISCOVERY CALL OR MEETING**
- 5 CUSTOMER PURCHASE CLIENT SERVICES**
- 6 INTRODUCTION SUCCESSFUL**



**ACCESSING JOB LEADS  
IS FOR FREE!**

**JOB BANK ONLY CHARGE 50% OF  
THE FEE ONCE A INTRODUCTION  
HAS BEEN MADE AND A INVOICE  
HAS BEEN SENT!**

# LEGAL INDUSTRY LEADS

Job Bank have teamed up with a multi award winning Law Firm. With over 3,000 Clients they have plenty of resources to deal effectively with a lead!

## AREAS



### SPOUSE VISA

DEAL: 30% OF CLIENT FEES

AVERAGE TIME FRAME: 2—4 WEEKS

AVERAGE PAYOUT: £300



### SPONSORSHIP LICENCE

DEAL: 30% OF CLIENT FEES

AVERAGE TIME FRAME: 4—8 WEEKS

AVERAGE PAYOUT: £600



### VISIT VISA

DEAL: 30% OF CLIENT FEES

AVERAGE TIME FRAME: 2—4 WEEKS

AVERAGE PAYOUT: £300

## ACCOUNTANCY, TAX AND INSURANCE LEADS

Job Bank have teamed up with a national Accountancy, Tax and Insurance Provider who have over 400 Clients including the Scottish National Party and are a Top 50 Accountancy Firm in the UK.

### AREAS



#### RESEARCH AND DEVELOPMENT OR INNOVATION TAX

DEAL: 25% OF CLIENT FEES

AVERAGE TIME FRAME: 4—12 WEEKS

AVERAGE PAYOUT: £5,000



#### EDUCATION TRUST

DEAL: 20% OF CLIENT FEES

AVERAGE TIME FRAME: 4—8 WEEKS

AVERAGE PAYOUT: £1,000



#### BUSINESS 2 BUSINESS INSURANCE

DEAL: 15% OF CLIENT FEES

AVERAGE TIME FRAME: 4 WEEKS

AVERAGE PAYOUT: £3,000

# CAR LEASING LEADS

Job Bank have teamed up with a national Car Leasing company. They have a range of Car Leasing Offers on the Leads Centre with a number of Dealers with NO DEPOSIT options and BAD CREDIT finance suppliers!

## VEHICLES

AUDI



MERCEDES BENZ



BMW



FORD

VOLKSWAGEN



NISSAN



TOYOTA

SEAT



LEXUS

TESLA



MINI

PORSCHE

SEAT

## CAR LEASING

DEAL: £300—£500

AVERAGE TIME FRAME: 4 WEEKS

AVERAGE PAYOUT: £400

## I AM A JOB BANK ENTREPRENEUR

“Using the Job Bank Model to develop your own business is the best decision we have ever made. Even though it is quite daunting at first we are enjoying the attractive earnings and the business itself. The support from Job Bank who guided us step by step is fantastic. The Business Coaches really do push you to succeed.”

- Elliot Hargreaves



## I AM A JOB BANK ENTREPRENEUR



“I left university two years ago as a graduate in pharmacy. I was struggling to find a job and was very low at the time. I came across Job Bank who showed me the fantastic opportunity and helped me along the way. I am well into my Recruitment and Marketing Business journey, loving every moment and enjoying the earnings.”

- Amar Khan





# REID HOFFMAN

LINKEDIN

**“THE FASTEST WAY TO CHANGE YOURSELF IS TO HANG OUT WITH  
PEOPLE WHO ARE ALREADY THE WAY YOU WANT TO BE.”**




# ON THE JOB TRAINING


## A GREAT WAY TO GROW

Developing a start up Marketing Business while going on the learning journey of becoming a successful Marketing Consultant can be challenging. However the combination of the Job Bank University, Library and the Leads Centre, led by Business Coaches with a successful Marketing Background make the challenge easier! On the job training is a hands on method of teaching the skills, knowledge, and competencies needed for Marketeers to perform the role within the Business. Job Bank have created an environment where Marketeers can learn and practice the knowledge and skills gained. Job Bank can not only provide on the job training, we create successful independent learners focused on further developing leadership, interpersonal and communication skills. Job Bank aim to instil a love between you and the Marketing Industry and your own Business, because the only way to do great work is to love what you do. We want you to keep on growing at what you love!

### KEEP MOVING, KEEP LEARNING, KEEP GROWING....

 JOB BANK UNIVERSITY AND LED BY A BUSINESS COACH WITH A SUCCESSFUL MARKETING BACKGROUND

 UNCOVER REAL TIME LEAD GENERATION FROM THE JOB BANK LEADS CENTRE TO LEARN ON THE JOB

 MAKE INFORMED STRATEGIC DECISIONS IN THE VIRTUAL CLASSROOM WITH THE SUPPORT AND GUIDANCE OF AN EXPERIENCED MARKETEEER TO INCREASE PROFITABILTY



**THE MORE YOU LEARN  
THE MORE YOU EARN**



# VINOD KHOSLA

SUN MICROSYSTEMS

**“YOU HAVE TO INVENT THE FUTURE YOU WANT.”**

# BUSINESS INTELLIGENCE CENTRE

## FILL YOUR SALES PIPELINE WITH YOUR IDEAL CLIENTS

Boost new business acquisition with pre-qualified sales leads for yourself. Client Prospects reveals large numbers of organisations that resemble your perfect customer and are most likely to convert, so you don't waste your time on poor fit businesses.

## SUPERCHARGE YOUR SALES EFFICIENCY

Our rich company profiles provide vital insight into the organisations you want to work with. By revealing the background and firmographic profile of each sales lead, Prospects empowers you to better connect with your audience through informed conversations and personalised marketing. Business Intelligence Centre database is one of the largest in the Marketing, meaning you can enrich your lead data with additional fields of valuable account level information including;

- \* DIRECTORS DETAILS
- \* COMPANY FINANCIALS
- \* YEARS IN BUSINESS
- \* INDUSTRY ACTIVITY CODES
- \* LOCATIONS
- \* CONTACT FINDER



## BUILD MARKETING LISTS

Discover high-value and pre qualified sales leads that best fit your business. Close more deals faster with targeted opportunities and sales lead intelligence. Our database is refreshed every day from a national database.



**“THE BIGGEST RISK IS  
NOT TAKING ANY  
RISK.”**

MARK ZUCKERBERG

FACEBOOK

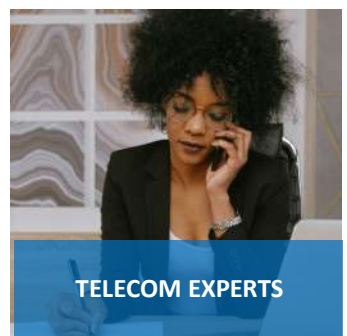
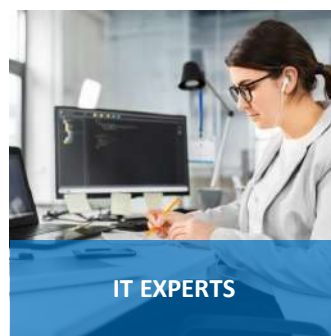


# JOB BANK PRO

## CONNECTING A COMMUNITY OF EXPERTS TO SUPPORT YOUR MARKETING BUSINESS

In demand Professionals on demand. Hire proven Pros with confidence to grow your Marketing Business. Discover incredible professionals that will support your Marketing Business.

UNCOVER NEW WAYS TO GROW YOUR OWN BUSINESS WITH THE SUPPORT OF...



LET'S ROOT FOR EACHOTHER AND WATCH EACHOTHER GROW



# REED HASTINGS

NETFLIX

**“I’VE WORKED VERY HARD, BUT MY LIFE’S  
ALWAYS BEEN FUN.”**



# QUALITIES OF A JOB BANK MARKETEEER

WE HAVE INVESTED IN YOU.  
YOU WILL BE A START UP COMPANY YET BACKED BY A  
PROVEN BUSINESS MODEL, SYSTEMS AND SUPPORT.

## YOUR QUALITIES...



AMBITIOUS



INNOVATIVE BUSINESS MINDSET



FOCUSED ON RESULTS



PERSERVERANCE



COACHABLE

## YOU'RE PREPARED TO...



EXEPTIONAL COMMUNICATION SKILLS  
BETWEEN CLIENTS AND CANDIDATES



UTILISE THE TRAINING AND COACHING  
WE PROVIDE TO GROW YOUR AGENCY



DEDICATE TIME AND EFFORT



ENJOY SUCCESSES AND OVERCOME  
CHALLENGES



## **BILL GATES**

MICROSOFT

**“POWER COMES NOT FROM KNOWLEDGE KEPT  
BUT FROM KNOWLEDGE SHARED.”**

# JOB BANK IS FOR EVERYONE



**PROFESSIONALS**



**RECRUITERS**



**GRADUATES**



**FAMILIES**



**REDUNDANT**



**ANY BACKGROUND**



**SEEKING BUSINESS  
OPPORTUNITIES**



**SEEKING MARKETING  
OPPORTUNITIES**



# RICHARD BRANSON

VIRGIN GROUP

**“IF SOMEBODY OFFERS YOU AN AMAZING OPPORTUNITY BUT YOU ARE NOT SURE YOU CAN DO IT, SAY YES—THEN LEARN HOW TO DO IT LATER.”**

# THE MARKETING ROLE

Your role within your own Marketing Business will be full of growth opportunities, challenges and successes. You will be managing your own workload and taking the reins. There are no limits to how far you can progress or how much you can earn.

**Let's see what you'll be responsible for...**



## **ANALYSING CLIENT NEEDS**

UNDERSTANDING THE MARKETPLACE AND CLIENT NEEDS AND WANTS



## **BUSINESS DEVELOPMENT**

PROSPECTING DIGITAL MARKETING TELESALES FRIEND REFERRALS



## **TARGET AND ENGAGE STRANGERS**

IDENTIFY MARKETING TACTICS AND IMPLEMENT THE SALES PROCESS



## **LEADS**

PRESENT A SHORTLIST OF CUSTOMER LEADS TO CLIENTS



## **ARRANGE MEETING**

CONFIRM CLIENT AND CUSTOMER AVAILABILITY SCHEDULE MEETING



## **LEAD BECOMES A CUSTOMER**

SUPPORT THE CLOSING THE DEAL PROCESS



## **CUSTOMER**

START DATE CUSTOMER FEEDBACK



## **INVOICE**

SEND INVOICE





# STEVE JOBS

APPLE AND PIXAR

**“I’M CONVINCED THAT HALF OF WHAT SEPARATES  
THE SUCCESSFUL ENTREPRENEURS FROM THE  
NON-SUCCESSFUL ONES IS PURE PERSEVERANCE.”**

# MARKETING

THERE ARE NO LIMITATIONS ON WHAT YOU CAN EARN.  
RIGHT NOW, THE WORLD IS YOUR OYSTER.

Marketing means bringing growth to a business whilst the marketer earns an introduction fee from the company for introducing new business, client or customer. **It's that simple!**

## EARNING POTENTIAL

The average annual turnover for a new Job Bank Business Part Time or Full Time in Year 1 when focusing on Marketing is between £25,000 to £50,000.

The figures below give you an idea of the potential earnings based on an average payout of £300 Of Spouse Visa or Visit Visa within the Legal Industry.

YEAR	INTRODUCTIONS	YOUR EARNINGS
1	85	£25,500
2	170	£51,000
3	255	£76,500

\*THE FIGURES ABOVE ARE BASED ON OUR PREDICTIONS.



**ENTER A MULTI-BILLION  
POUND INDUSTRY!**



# WALT DISNEY

WALT DISNEY

**“FIRST, THINK. SECOND, DREAM. THIRD,  
BELIEVE. AND FINALLY, DARE.”**

# JOB BANK COSTS

IMAGINE WHAT YOU COULD ACHIEVE WITH YOUR VERY OWN **MARKETING BUSINESS**

## JOB BANK **MARKETING ENTREPRENEUR**

# £1000

50% OFF (RRP £2000)

OPERATING FEE

£100 PER MONTH

FRANCHISE FEE FRANCHISE FINANCE FROM £19 PER MONTH

- ✓ JOB BANK BRANDING
- ✓ JOB BANK WEBSITE
- ✓ RECRUITMENT SOFTWARE
- ✓ 2 DAYS ONLINE INDUCTION
- ✓ ON THE JOB TRAINING MODEL
- ✓ BUSINESS COACHING
- ✓ VIRTUAL CLASSROOM
- ✓ ONGOING MARKETING TRAINING
- ✓ BUSINESS INTELLIGENCE CENTRE
- ✓ LEADS CENTRE (50/50 FEE SPLIT)
- ✓ MARKETING SUPPORT
- ✓ ACCOUNTING SUPPORT
- ✓ TECHNICAL SUPPORT
- ✓ LEGAL SUPPORT
- ✓ 5 YEAR CONTRACT
- ✓ POTENTIAL EARNINGS £20,000 - £250,000 PER YEAR



### **AVERAGE YEAR POTENTIAL EARNINGS**

**£5,000 TO £250,000 PER YEAR**

ONE OF OUR LEADING MARKETEERS HAVE ACHIEVED A TURNOVER OF £160,000 IN THEIR FIRST YEAR OF LAUNCHING THEIR MARKETING BUSINESS.

# RECRUITMENT BUSINESS

## RUNNING COSTS

### **JOB BANK ENTREPRENEUR**

MICROSOFT OFFICE 365 BUSINESS STANDARD

OFFICE DESKTOP SUITE, MICROSOFT TEAMS, EMAIL, ONE DRIVE

**£23.23 PER MONTH**

Please note Each Office Licence comes with one Email. Shared Email Inboxes are Free.

Additional Emails do come at an Additional Cost of **£13.15 PER MONTH.**

Our relationship with our partners like J2 Technologies mean we can share these fantastic prices with our Entrepreneurs. We know these prices are hard to come by and the running costs when owning a start up business can be crucial...

**BUT NOT WITH JOB BANK!**

As your business develops you may need to invest further into Marketing, Social Media, and Staff. Our Business Coaches will guide you through the process.



# MARKETING START UP COMPETITORS

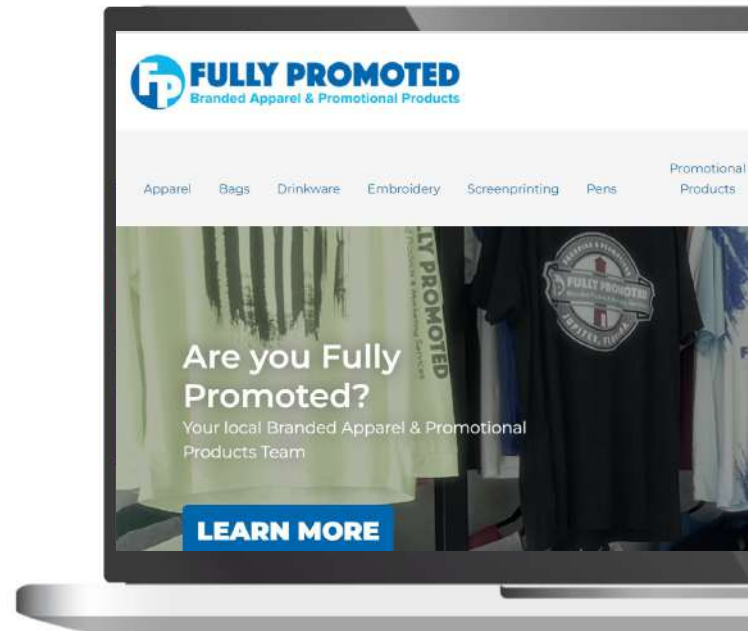
## FULLY PROMOTED

INITIAL START UP COST **£150,000**

MONTHLY MANAGEMENT **£450**

FULLY PROMOTED TAKE 20% OF YOUR ANNUAL  
TURNOVER.

**10 YEAR FRANCHISE CONTRACT**



## PROFICI

INITIAL START UP COST **£15,000**

MONTHLY MANAGEMENT **£300**

MATCH TAKE 20% OF YOUR ANNUAL TURNOVER

**10 YEAR FRANCHISE CONTRACT**



## ELON MUSK

PAYPAL, TESLA, SPACEX

**“IT IS POSSIBLE FOR ORDINARY PEOPLE TO  
CHOOSE TO BE EXTRAORDINARY.”**

# WHY CHOOSE JOB BANK OVER OUR COMPETITORS?

Job Bank are in a small percentage of start up businesses in the world where you can recoup your investment back within a month. In the business world, if you are a business which allows you to recoup your investment back in Year 1, it's a brilliant Business!

**FANTASTIC  
RETURN ON  
INVESTMENT**

**NO  
CONTRACTS**

**TRIED AND TESTED  
BUSINESS MODELS**

**JOB BANK GIVE YOU  
DIRECT ACCESS TO  
LEADS**





**LARRY ELLISON**

ORACLE

**“WHEN YOU INNOVATE, YOU’VE GOT TO BE  
PREPARED FOR EVERYONE TO TELL YOU THAT  
YOU’RE NUTS.”**

# SO WHAT'S STOPPING YOU?

At Job Bank we want to facilitate the growth of your learning and drive you towards a successful future as quickly and efficiently as possible. We will build your brand, coach you, support you and congratulate your progression. We know our system works, we just need you to be ready to reach your future self sooner than you expected.

 **LOW INVESTMENT**

 **HIGH EARNING POTENTIAL**

 **LOW OVERHEADS**

 **TRAINING AND SUPPORT PROVIDED**

 **UP AND RUNNING IN AS LITTLE AS 28 DAYS**

 **OPPORTUNITY TO EARN £££ FROM DAY 1!**



**IS JOB BANK THE  
NEXT STEP IN  
YOUR JOURNEY?**





**JK ROWLING**

HARRY POTTER

**“ROCK BOTTOM BECAME THE SOLID  
FOUNDATION ON WHICH I BUILT MY LIFE.”**



**OPPORTUNITIES**

**DON'T**

**HAPPEN.**

**YOU CREATE**

**THEM.**

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