

A grayscale background image of a London skyline, featuring prominent buildings like the Gherkin and the Shard, with construction cranes visible. The image is faded to serve as a backdrop for the text.

# **JOB**BANK

**INVEST IN YOUR FUTURE**

**DEVELOP YOUR OWN BUSINESS  
FOR YOURSELF, NOT BY YOURSELF**

**#JOBANK #UNITEDKINGDOM**

#1

NOMINATED THE BEST  
HOMEWORKING FRANCHISE  
AT THE VFA AWARDS

ALL IN ONE  
BUSINESS PLATFORM

# WHO IS JOB BANK?

At Job Bank we help you develop your own Recruitment, Marketing and Training Business as a Side Hustle or a Business which achieves market leading profits. Additionally, you can build your own School where you can earn through your passions and expertise via content creation through online courses, building communities, coaching, digital books and sell physical or dropship products with the opportunity to reach customers anywhere in the world. Whether you are just starting your business from home, or aim to become an established business, we are here to help, providing you with the best tech to support your training, make better decisions, improve sales and manage the entire process from a single, easy to use interface. However, we don't just provide and train you with a tried, tested and proven business model, we offer the Job Bank Leads Centre to inspire, motivate and enable you to achieve your broader goals in life.

## THE MORE INCOME SOURCES THE MERRIER

### MAKE MONEY WHILE YOU SLEEP

Job Bank has a wide volume Entrepreneurs across the world, and from all walks of life. We have supported individuals who have earned between £5,000 to £250,000 per year dependant on whether your work part time or full time. Job Bank have invested over 2 million pounds over the last few years on the Job Bank Business Model so that we can support individuals to become successful Entrepreneurs.

**THE RECRUITMENT, MARKETING, TRAINING AND CONTENT CREATION  
INDUSTRIES HAVE A COMBINED WORTH OF OVER £100 BILLION!**



START YOUR FUTURE  
TODAY

# WHAT IS A SaaS BUSINESS MODEL?

Software as a Service (SaaS) is a licensing model in which software is licensed on a subscription basis. In addition to the Job Bank Software, Job Bank are also giving you the opportunity to use the business model, systems, and knowhow to launch your own business. We also have Business Coaches and the Job Bank Leads Centre to help drive your business and generate an attractive income.



## BENEFITS OF JOB BANK



TRIED AND TESTED BUSINESS MODELS



SUPPORT WITH BUSINESS AND FINANCIAL MANAGEMENT



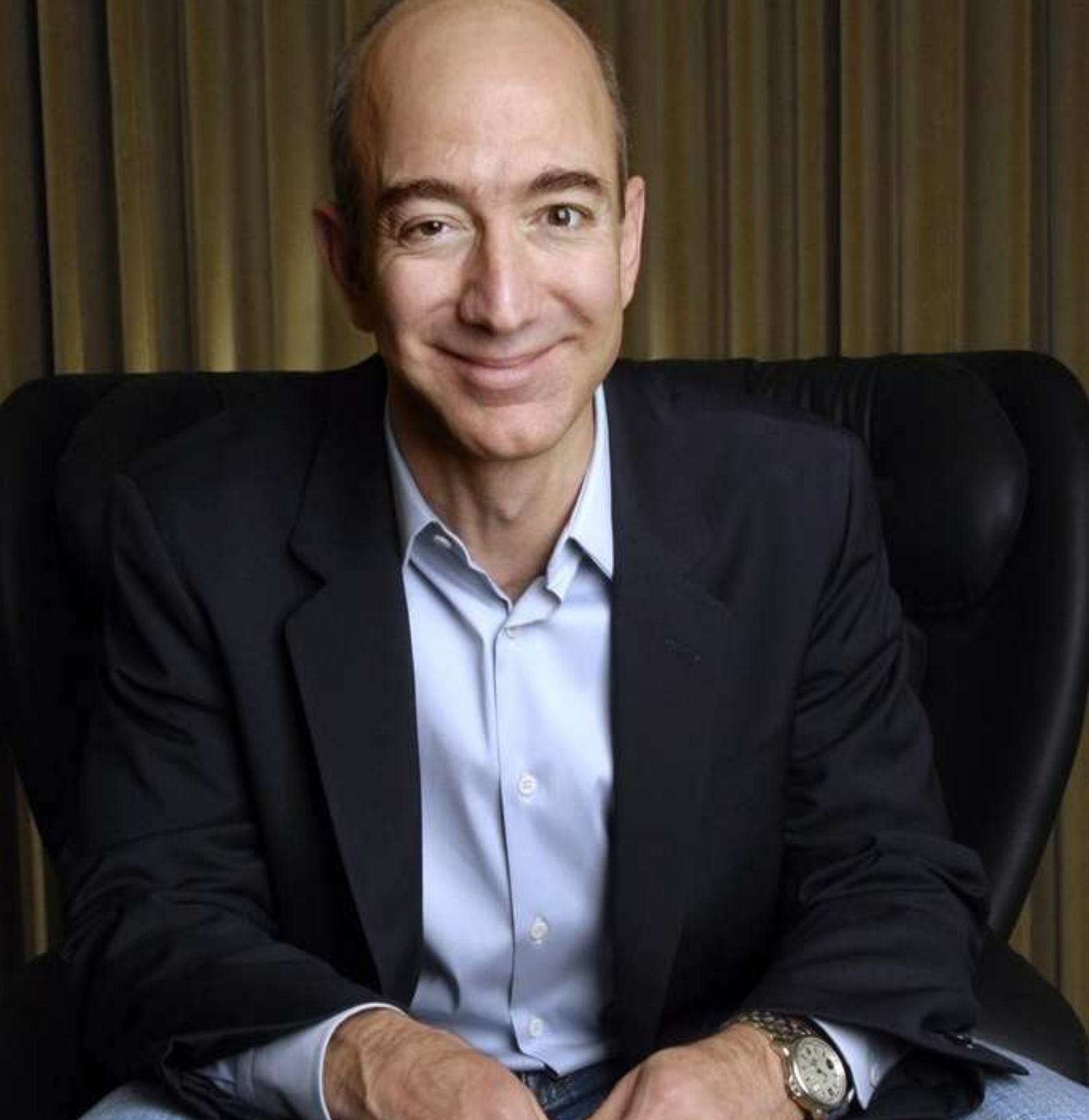
SPEED OF GROWTH



INCREASED PROFITABILITY



REDUCED RISK



**JEFF BEZOS**

**AMAZON**

**“YOU DO NOT CHOOSE YOUR PASSIONS,  
YOUR PASSIONS CHOOSE YOU.”**



## RECRUITMENT FACTS



Over £35 BILLION WAS SPENT ON RECRUITMENT FEES LAST YEAR



RECRUITMENT IS LISTED AS THE SECOND LARGEST INDUSTRY AFTER ENGINEERING



THERE ARE 9,565 RECRUITMENT AGENCIES WITH AN ANNUAL TURNOVER OF £250,000



THE INDUSTRY CONTINUES TO EMPLOY OVER 100,000 PEOPLE



HAYS AND ROBERT WALTERS' TURNOVER WAS JUST UNDER 1 BILLION POUNDS EACH IN THE LAST YEAR



## MARKETING FACTS



OVER £39 BILLION WAS SPENT ON MARKETING FEES LAST YEAR



MARKETING AND ADVERTISING IS LISTED AS THE TOP PERFORMING INDUSTRY IN THE UK



THERE ARE 7,661 MARKETING AGENCIES WITH AN ANNUAL TURNOVER OF £500,000



THE INDUSTRY CONTINUES TO EMPLOY OVER 190,000 PEOPLE



THE MARKETING WORLD IS EVER CHANGING — TRENDS, TECHNOLOGY, AND TACTICS ARE NEVER STAGNANT



## TRAINING FACTS



THE VALUE OF COMMERCIAL TRAINING PROVIDER INDUSTRY WAS £10 BILLION LAST YEAR



LEARNER NUMBERS: COMMERCIAL TRAINING PROVIDERS TRAINED OVER 1M LEARNERS LAST YEAR



THE GLOBAL TRAINING MARKET EXPECTS TO GROW 10% NEXT YEAR



ON AVERAGE, THE COST OF A LEARNER PER COURSE RANGES BETWEEN £100—£400.



COMPANIES SUCH AS KAPLAN AND REED LEARNING TUROVER IS OVER A £100M PER YEAR





## CONTENT CREATION FACTS



THE GLOBAL DIGITAL CONTENT CREATION MARKET SIZE WAS VALUED AT £25 BILLION LAST YEAR



ONLINE COURSES AND BUILDING COMMUNITIES THROUGH COACHING, EBOOKS, PODCASTS AND NEWSLETTERS ARE THE MOST POPULAR AVENUES



THE DIGITAL CONTENT CREATION MARKET EXPECTS TO GROW 13% NEXT YEAR



THERE ARE MULTIPLE AVENUES INTO EARNING INCLUDING ONE OFF PAYMENTS AND SUBSCRIPTIONS



CARL PARNELL EARNS OVER £150,000 PER MONTH AS A CONTENT CREATOR VIA DEVELOPING ONLINE COURSES AND BUILDING COMMUNITIES



**“THE QUALITY OF A LEADER IS REFLECTED IN THE  
STANDARDS THEY SET FOR THEMSELVES.”**

**RAY KROC**

**McDONALDS**

# THE JOB BANK MODEL



**BRANDING AND WEBSITE**



**JOB BANK ALL IN ONE BUSINESS SOFTWARE**



**RECRUITMENT, MARKETING, TRAINING AND CONTENT  
CREATION INDUSTRIES**



**VIRTUAL CLASSROOMS AND BUSINESS COACHES**



**LEADS CENTRE**



**WE HAVE INVESTED  
IN YOUR FUTURE**

# BRANDING AND WEBSITE

Every business needs a strong, attractive brand, which is why we have talented and experienced inhouse designers who continuously work on the Job Bank brand as well as other brands we create for our Side Hustlers and Businesses including Website, Software and Marketing.



## BRANDING DESIGN

We understand that a strong brand is the cornerstone of business growth. That's why we are tirelessly dedicated to the ongoing development of our brand and brands of our Side Hustlers and Businesses, as we believe that a dynamic and distinctive brand is essential for the continuous expansion and success of our business.



## WEBSITE AND SOFTWARE DESIGN

We're committed to the continuous refinement of our website and software solutions. We believe in staying at the forefront of technology to provide you with the latest features and a seamless digital experience.



## MARKETING

We're dedicated to the continuous enhancement of marketing support for our Side Hustlers and Businesses. Our commitment to ongoing marketing development ensures that our franchise partners receive the latest strategies and tools to drive success in their chosen markets.





**BRIAN CHESKY**

AirBnB

**“NEVER ASSUME YOU CANNOT DO SOMETHING,  
PUSH YOURSELF TO REDEFINE THE BOUNDARIES.”**





## BECOME A JOB BANK PARTNER

Drive your business in Recruitment with a recognised brand that propels efficiencies through integrations and insights. Our highly accomplished design team has created brand led, high quality websites for some of the world's leading recruiters.

### PACKED WITH FEATURES...



#### BECOME A JOB BANK PARTNER

Job Bank has made over 5,000 placements per year. We assist individuals to leverage a recruitment business with market leading profits of £100,000 per year.



#### JOB BANK BRAND RECOGNITION

With an established brand like Job Bank your chances of success are increased. Job Bank has superb support teams, bullet proof systems and a global network of franchisees who validate the concept.



#### SEARCH ENGINE OPTIMISED

Improve website optimisation, and attract more relevant traffic under the guidance of our built-in SEO console.



#### ADVANCED REPORTING

Stay in the know with highly configurable reporting functions that give you bespoke reports to empower your decision-making.



#### JOB BANK MARKETING

Job Bank provides the marketing material to enable you to develop your client database



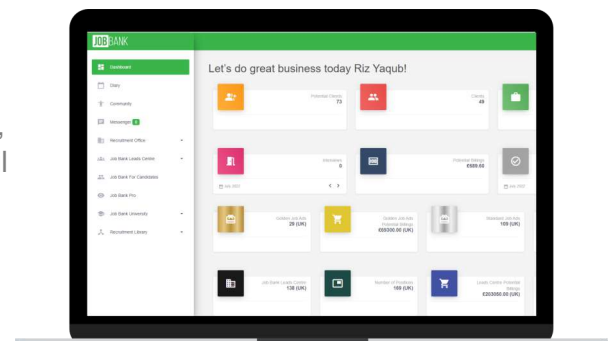
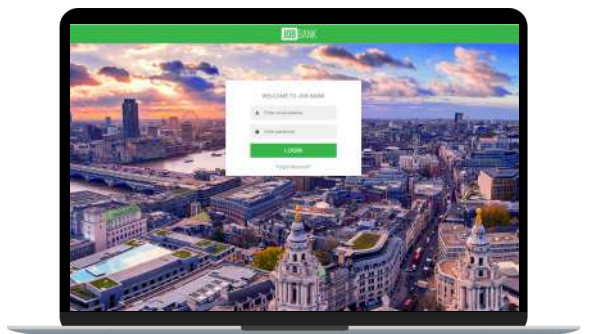
#### INTEGRATED FOR SUFFICIENCY

Your website will come integrated with your own external, branded CRM, social media platforms, and branded email system.



#### HOSTING INCLUDED

**TURNAROUND 7 DAYS**





## BECOME A JOB BANK PARTNER

Drive your marketing agency with a recognised brand that pushes efficiencies through integrations and insights. Our highly accomplished design team has created brand led, high quality websites for some of the world's leading marketeers.

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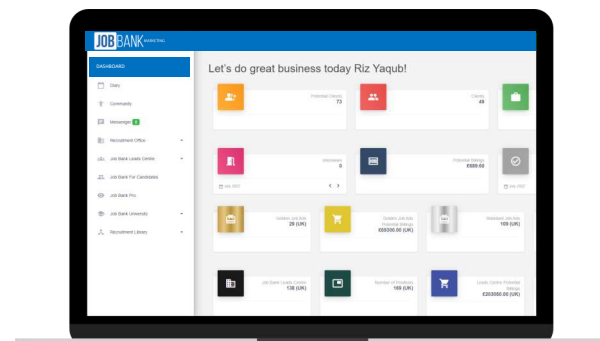
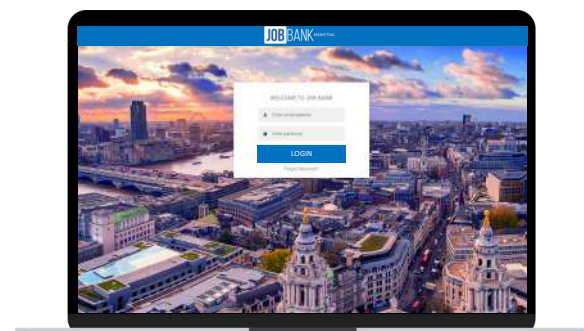
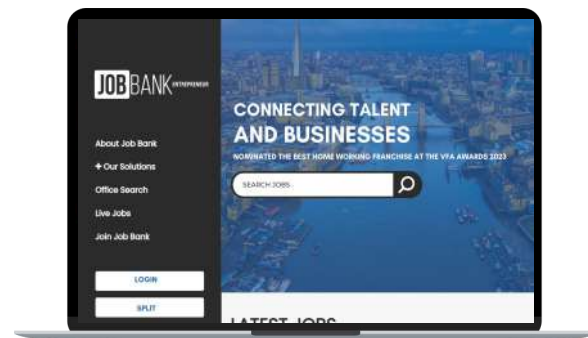
#### JOB BANK MARKETING

Job Bank provide the marketing material to enable you to develop your client database

#### INTEGRATED FOR SUFFICIENCY

Your website will come integrated with your very own external, branded CRM, social media platforms, and branded email system.

#### HOSTING INCLUDED TURNAROUND 7 DAYS





## BECOME A JOB BANK PARTNER

Drive your Training Provider with a recognised brand that drives efficiencies through integrations and insights

### PACKED WITH FEATURES...



#### BECOME A JOB BANK PARTNER

Job Bank has taught over 10,000 learners last year, and assisted individuals to leverage a training provider with market leading profits of £100,000 per year.



#### JOB BANK BRAND RECOGNITION

With an established brand like Job Bank, your chances of success are increased. Job Bank has a superb support teams, bullet proof systems, and a global network of franchisees who can validate the concept.



#### SEARCH ENGINE OPTIMISED

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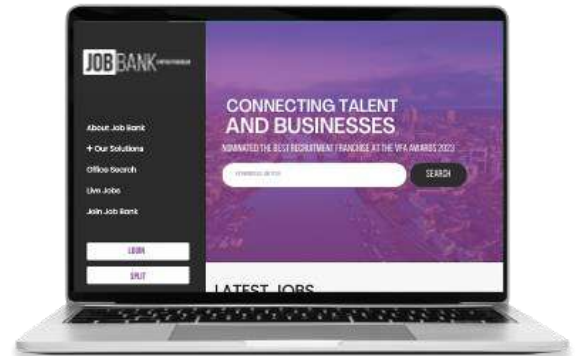


#### INTEGRATED FOR SUFFICIENCY

Your website will come integrated with your very own external, branded CRM, social media platforms, and branded email system.



#### HOSTING INCLUDED





**“ONE PERSON THAT CAN CHANGE YOUR LIFE,  
THAT PERSON IS YOU.”**

**STEVEN BARTLETT**

FOUNDER OF THE SOCIAL CHAIN AND THE DIARY OF A CEO





## FOR THE ENTREPRENEURS STARTING YOUR OWN BUSINESS WITH YOUR OWN BRAND

### A WEBPAGE THAT GOES THAT EXTRA MILE...

Build your Brand with a simple yet effectively designed webpage that will give you the basic online presence you need to help drive your business.

### DESIGNED FOR SIMPLICITY...

#### QUICK TURNAROUND

Our GROWTH webpage's are built for sufficiency, a one page, simple design goes a long way!

#### NO HOSTING FEE'S

Enjoy no additional hosting fee's as your webpage requires very little maintenance.

#### INTEGRATED BRANDED CRM & LEADS CENTRE

Your webpage comes integrated with your very own branded CRM where all your jobs will be filtered through onto your webpage. You will also have access to Marketing and Training Leads.

#### SCHOOL

You'll be glad to know that you can build your own school with it's branded Learning Management System

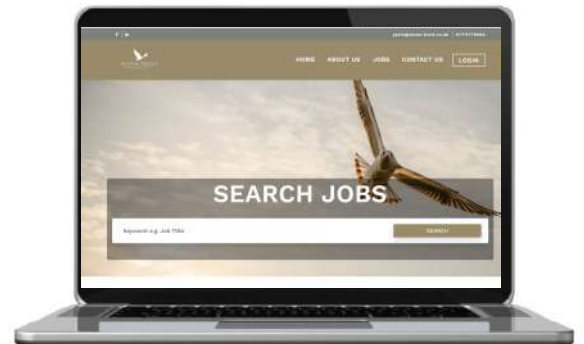
#### BRANDED DESIGN

Your webpage will come branded throughout with your own logo, colours and imagery.

#### EMAIL SUBMISSION FORM

We even provide you with your very own integrated email form in which potential clients/candidates may reach out to you.

#### TURNAROUND 15 DAYS





## FOR THE COMPLETE ALL IN ONE BUSINESS PLATFORM POWERED BY JOB BANK

### INNOVATIVE, CUSTOM BUILT WEBSITES

Drive your Brand with a custom designed website that drives efficiencies through integrations and insights. Our highly accomplished design team has created branded, high quality websites for some of the world leading professionals.

### PACKED WITH FEATURES...

#### HIGHLY CUSTOMISABLE

We offer modern, highly customisable designs over 6 informative pages which ensures we can get the most from your brand.

#### USER FRIENDLY

Compatible on a range of different devices such as mobiles, tablets and desktops, giving you the ability to target audiences across all devices.

#### SEARCH ENGINE OPTIMISED

Improve your website optimisation and attract more relevant traffic under the guidance of our built-in SEO console.

#### INTEGRATED SOFTWARE

Stay in the know with highly configurable functions to be a success in Recruitment, Marketing, Training and to build a School with a Learning Management System.

#### INNOVATIVE DESIGNS

Our websites keep up with the ever-changing world of Recruitment. From the content to the features. We ensure your website doesn't get left behind the competition.

#### INTEGRATED FOR SUFFICIENCY

Your website will come integrated with your very own external, branded CRM, Social Media Platforms and branded email system.

#### AFFORDABLE HOSTING

Our relationship with our partners mean we can share fantastic hosting prices with our Recruiters.

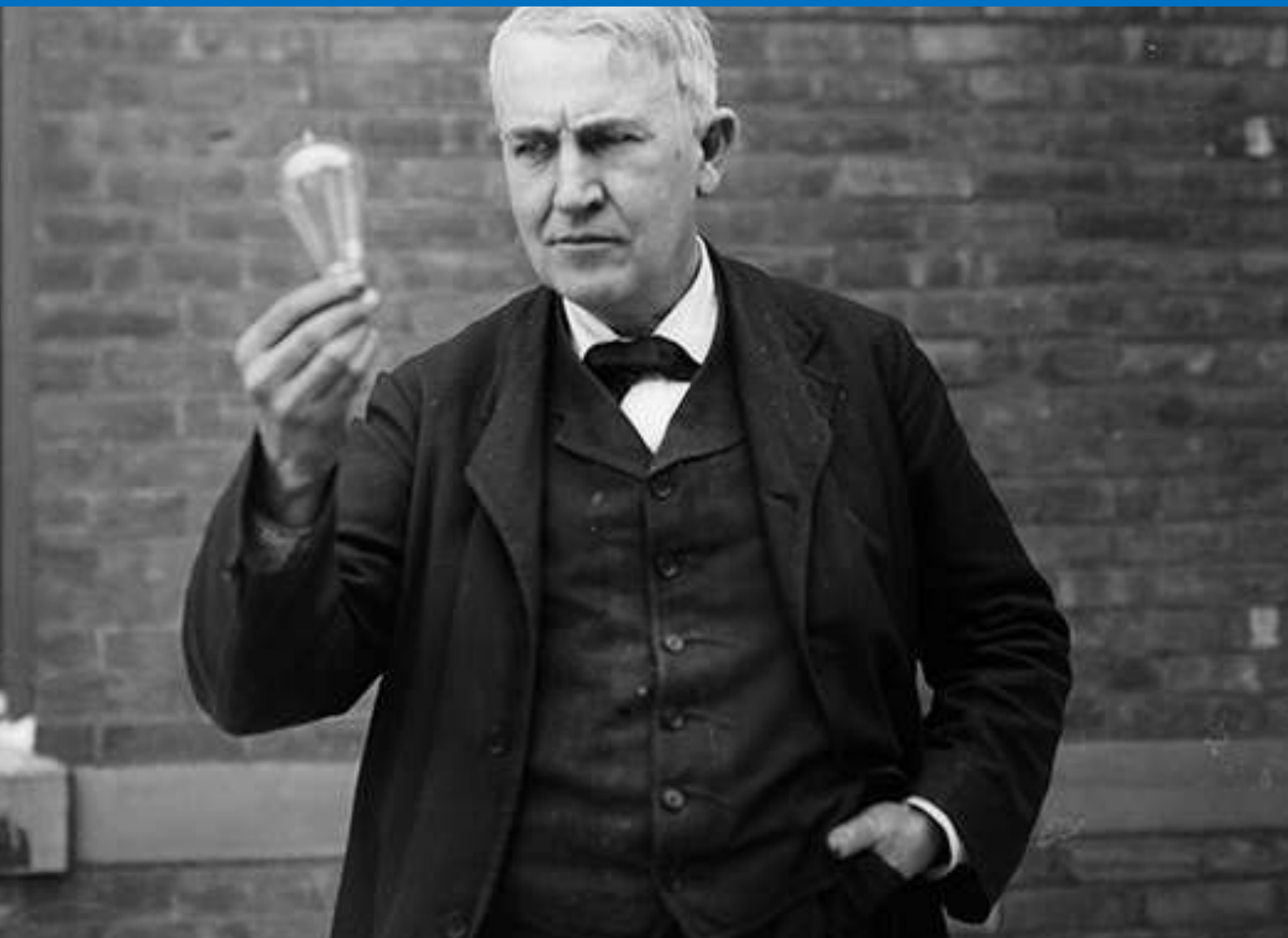
**TURNAROUND 30 DAYS**



**“OUR GREATEST WEAKNESS LIES IN  
GIVING UP. THE MOST CERTAIN WAY  
TO SUCCEED IS ALWAYS TO TRY JUST  
ONE MORE TIME.”**

**THOMAS EDISON**

INVENTOR OF THE LIGHT BULB AND MOTION PICTURES





# JOB BANK SOFTWARE

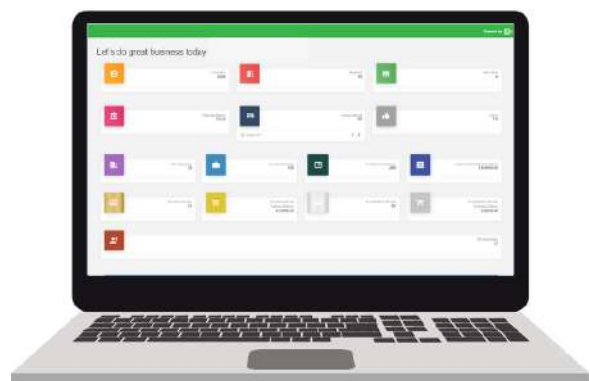
Job Bank has invested over 1 million pounds solely on its software which unifies your back office systems, teams, and data that drive your business, all on one platform.

We will integrate your Recruitment, Marketing, Training and School platforms all into one!

Let's take a look...

## DASHBOARD

Job Bank centralises the management of critical information that fuels your entire Business.

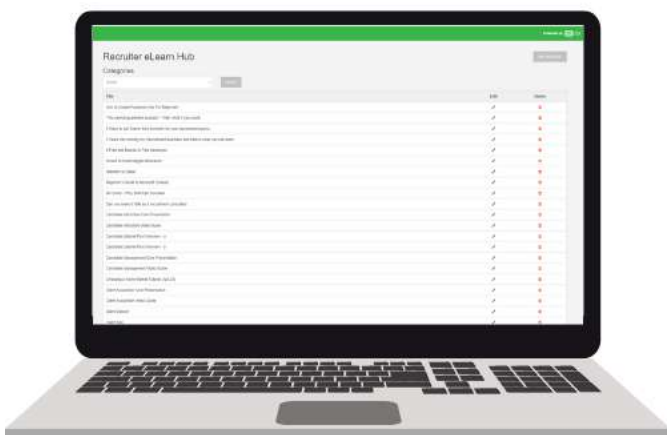


## JOB BANK OFFICE

Job Bank unifies your entire business with solutions that align the work of every department, individual, and role to achieve profit, growth, and a seamless candidate, customer, client experience.

## NOTICE BOARD

The Notice Board is a powerful tool which enables Job Bank to share messages, classroom sessions, documents, and highlight urgent notes in relation to the Leads Centre. The Notice Board is the tool that spreads information and ideas within our Job Bank network.



Let's Look Further in...

# JOB BANK UNIVERSITY

## BRINGS THE LIVE CLASSROOM LEARNING EXPERIENCE TO YOU

Distance Learning is going to be different to the study you've done before at school, college, or university. Job Bank is uniquely placed to understand the needs of individuals, combining their learning and life experiences with earning and driving their business forward. Our innovative, award winning distance learning record has seen hundreds of entrepreneurs learn, develop and drive a successful business part time or full time. Job Bank University will introduce you to Job Bank Boot Camp and Virtual Classrooms which are built and updated by a team of Business Coaches with entrepreneurial experience. Further support is provided by Job Bank Library to develop you and your business. The combination of Virtual Classrooms, On The Job Training with Business Coaches who go above and beyond to support you throughout your business journey, aiding growth and development. Job Bank has an impressive record of developing and utilising emerging technologies to coach people. Job Bank University will provide Recruitment, Marketing, Training and Business expertise, guidance, feedback and On The Job Training via Job Bank Leads Centre, utilising flexible methods to help overcome challenges and drive your business forward.

## SET YOUR AMBITION FREE: LEARN TO EARN



**BUSINESS  
COACHES**



**VIRTUAL  
CLASSROOMS**



**NETWORKING**



**ON THE JOB  
TRAINING**



**ONE TO ONE  
COACHING**



**FLEXIBLE & SUPPORTED  
LEARNING**



**CALL SUPPORT**



**CHAT SUPPORT**



**EMAIL SUPPORT**

**YOUR BUSINESS COACH WILL BE AVAILABLE BETWEEN THE HOURS OF  
10AM TO 6PM, MONDAY TO FRIDAY**

# ON THE JOB TRAINING

## A GREAT WAY TO GROW

Developing a Business whilst on the learning journey of becoming a successful Entrepreneur can be challenging. However the combination of Job Bank University, Job Bank Library, and the Leads Centre, led by Business Coaches with a successful entrepreneurial background make the challenge easier! On The Job Training is a hands on method of teaching the skills, knowledge, and competencies needed for entrepreneurs to perform the role within their business. Job Bank has created an environment where entrepreneurs can learn and practice the knowledge and skills gained. Job Bank can not only provide On The Job Training, we create successful, independent, learners focused on further developing leadership, interpersonal and communication skills. Job Bank aims to instil a love between you, sales and earning, because the only way to do great work is to love what you do! We want you to keep on growing at what you love!

### KEEP MOVING, KEEP LEARNING, KEEP GROWING....



JOB BANK UNIVERSITY IS LED BY BUSINESS COACHES WITH A SUCCESSFUL ENTREPRENEURIAL BACKGROUNDS



UNCOVER REAL TIME RECRUITMENT, MARKETING, TRAINING AND SCHOOL LEADS FROM THE JOB BANK LEADS CENTRE TO LEARN ON THE JOB



MAKE INFORMED STRATEGIC DECISIONS IN THE VIRTUAL CLASSROOM WITH THE SUPPORT AND GUIDANCE OF AN



**THE MORE YOU  
LEARN, THE MORE  
YOU EARN**



**VINOD KHOSLA**

SUN MICROSYSTEMS

**“YOU HAVE TO INVENT  
THE FUTURE YOU WANT.”**



# BUSINESS INTELLIGENCE CENTRE

## FILL YOUR SALES PIPELINE WITH YOUR IDEAL CLIENTS AND CUSTOMERS

Boost new business acquisition with pre-qualified sales leads for yourself. Client Prospects reveals large numbers of organisations that resemble your perfect customer and are most likely to convert, so you don't waste your time on poor fit businesses.

## SUPERCHARGE YOUR SALES EFFICIENCY

Our rich company profiles provide vital insight into the organisations you want to work with. By revealing the background and firmographic profile of each sales lead, Prospects enables you to better connect with your audience through informed conversations, and personalised marketing. The Business Intelligence Centre database is one of the largest in the recruitment industry, meaning you can enrich your lead data with additional fields of valuable account level information including:

- \* **DIRECTOR DETAILS**
- \* **COMPANY FINANCIALS**
- \* **YEARS IN BUSINESS**
- \* **INDUSTRY ACTIVITY CODES**
- \* **LOCATIONS**
- \* **CONTACT FINDER**

## BUILD MARKETING LISTS

Discover high value and pre qualified sales leads that best fit your business. Close more deals faster with targeted opportunities and sales led intelligence. Our database is refreshed every day from a national database.



# BUILD A TEAM FOR YOUR BUSINESS

WE WILL HELP BUILD YOUR TEAM LOCALLY AND OVERSEAS!

## UNLOCK YOUR BUSINESS POTENTIAL WITH OVERSEAS TALENT

Discover the incredible advantages of hiring overseas talent countries such as India and Pakistan. Take your business to the next level.

### Why Hire Overseas Talent?

**Cost Efficiency:** Hiring internationally can significantly reduce staffing costs while maintaining high standards of work. Many overseas markets offer skilled professionals at a fraction of the cost compared to local hires, enabling you to allocate resources more effectively and boost your bottom line.

**Access to a Diverse Talent Pool:** By hiring globally, you tap into a vast pool of qualified candidates with diverse skills and perspectives.

**Round the Clock Productivity:** Leverage time zone differences to keep your operations running 24/7. Overseas teams can continue working on projects after your local team has clocked out, ensuring that productivity never stops and deadlines are consistently met.

**Profitability:** Expand your horizons and boost your profitability by hiring overseas talent.

## MAXIMISE YOUR HIRING POTENTIAL WITH THE JOB BANK LEADS CENTRE

Finding the right talent for your Jobs is easier than ever with the Job Bank Leads Centre. As a Franchise, you gain access to a powerful platform where you can post your job openings and connect with hundreds of experienced recruiters ready to find the best candidates for your business needs. You pay only if they find you the right candidate for your Jobs!

**Extensive Network:** Tap into a broad network of recruiters who specialise in various industries and regions.

**Efficient Hiring Process:** Save time and resources by letting skilled recruiters manage the hiring process for you, from sourcing to screening candidates.



UNLOCK A WORLD OF  
TALENT AND ENHANCE  
YOUR PROFITABILITY

## I AM A JOB BANK ENTREPRENEUR

“Using the Job Bank Model to develop your own business is the best decision we have ever made. Even though it is quite daunting at first we are enjoying the attractive earnings and the business itself. The support from Job Bank who guided us step by step is fantastic. The Business Coaches really do push you to succeed.”

**- Elliot Hargreaves**



## I AM A JOB BANK ENTREPRENEUR



“I left university two years ago as a graduate in pharmacy. I was struggling to find a job and was very low at the time. I came across Job Bank who showed me the fantastic opportunity and helped me along the way. I am well into my Recruitment and Marketing Business journey, loving every moment and enjoying the earnings.”

**- Amar Khan**



## RECRUITMENT MADE EASY

Job Bank support our community by providing Job Leads to support the success of their business. The average Recruitment Fee is £2,500 per placement.

### JOB BANK IS A GREAT PLACE FOR LEAD GENERATION IN 6 SIMPLE STEPS

- 1 VIEW JOB POSTS IN LEADS CENTRE
- 2 SEND SUITABLE CANDIDATES
- 3 EMPLOYERS GET IN TOUCH
- 4 ARRANGE INTERVIEWS
- 5 NEGOTIATE SALARIES
- 6 PLACEMENT



JOB BANK ONLY CHARGES  
50% OF THE FEE ONCE A  
PLACEMENT HAS BEEN  
MADE AND A INVOICE HAS  
BEEN SENT!

# THE RECRUITMENT ROLE

Your role within your own Recruitment Business will be full of growth opportunities, challenges, and successes. You will be managing your own workload and taking the reins. There are no limits to how far you can progress, or how much you can earn. **Let's see what you'll be responsible for...**



## BUSINESS DEVELOPMENT

TELESALES SOCIAL MEDIA NETWORKING REFERRALS MARKETING



## ANALYSING CLIENTS NEEDS

JOB DESCRIPTION SALARY BRACKET TIMESCALE INTERVIEW AVAILABILITY



## TALENT SEARCH

JOB BOARDS SOCIAL MEDIA FRIEND REFERRALS HEADHUNTING ADVERTS



## SHORTLISTING

PRESENT A SHORTLIST OF CANDIDATES TO CLIENTS



## INTERVIEWING

CONFIRM CLIENT AND CANDIDATE AVAILABILITY SCHEDULE INTERVIEWS



## NEGOTIATION

SALARY CONTRACT HOURS



## PLACEMENT AND FEEDBACK

START DATES INTERVIEW FEEDBACK



## INVOICE

SEND INVOICE



## FOLLOW UP

CHECK EMPLOYEE PROGRESS IDENTIFY FURTHER OPPORTUNITIES

# PERMANENT RECRUITMENT

THERE ARE NO LIMITATIONS ON WHAT YOU CAN EARN.  
THE WORLD IS YOUR OYSTER.

Permanent Recruitment means bringing people who are expected to work and grow with a company on a permanent basis, whilst the recruiter earns an introduction fee from the company for introducing the individual. **It's that simple!**

## EARNING POTENTIAL

The average annual turnover for a new Job Bank full time business in Year 1, when focusing on permanent recruitment is between £25,000 to £50,000.

The figures below give you an idea of the potential earnings based on an average 10% introduction fee, and an average salary of £25,000.

| YEAR | PLACEMENTS | YOUR EARNINGS |
|------|------------|---------------|
| 1    | 10         | £25,000       |
| 2    | 20         | £50,000       |
| 3    | 30         | £75,000       |

**\*THE FIGURES ABOVE ARE BASED ON OUR PREDICTIONS.**

In roles where there is a high turnover of staff, clients prefer to pay a fixed fee rather than a percentage, however, as they would need more staff replacing on a regular basis, the potential earnings would remain similar.



**ENTER A MULTI-BILLION  
POUND INDUSTRY!**





## REID HOFFMAN

LINKEDIN

**“THE FASTEST WAY TO CHANGE YOURSELF IS TO HANG OUT WITH  
PEOPLE WHO ARE ALREADY THE WAY YOU WANT TO BE.”**



## **MARKETING MADE EASY**

Job Bank supports its entrepreneur community by providing Leads to bolster the success of their business. We currently work within Immigration, Business Finance, Wills, Probate, Lasting Power of Attorney, Accountancy and Tax to name a few. The average commission is £1,000 Per Introduction.

### **JOB BANK IS A GREAT PLACE FOR LEAD GENERATION IN 6 SIMPLE STEPS -**

- 1 VIEW CLIENT SERVICES IN LEADS CENTRE**
- 2 SEND SUITABLE PROSPECTS**
- 3 CLIENTS AGREE TO MEET POTENTIAL CUSTOMER**
- 4 ARRANGE DISCOVERY CALL OR MEETING**
- 5 CUSTOMER PURCHASE CLIENT SERVICES**
- 6 INTRODUCTION SUCCESSFUL**



**JOB BANK ONLY CHARGES 50% OF  
THE FEE ONCE A INTRODUCTION  
HAS BEEN MADE AND A INVOICE  
HAS BEEN SENT!**



# LEGAL LEADS

Job Bank has teamed up with a multi-award winning law firm. Boasting over 3,000 clients, they have plentiful resources to deal effectively with a lead!

## HERE ARE A FEW SERVICES...



### SPOUSAL VISA

DEAL: 30% OF CLIENT FEES

AVERAGE TIME FRAME: 2 - 4 WEEKS

AVERAGE PAYOUT: £300



### SPONSORSHIP LICENCE

DEAL: 30% OF CLIENT FEES

AVERAGE TIME FRAME: 4 - 8 WEEKS

AVERAGE PAYOUT: £600



### VISIT VISA

DEAL: 30% OF CLIENT FEES

AVERAGE TIME FRAME: 2 - 4 WEEKS

AVERAGE PAYOUT: £300

# MARKETING

**THERE ARE NO LIMITATIONS ON WHAT YOU CAN EARN -  
THE WORLD IS YOUR OYSTER.**

Marketing means bringing growth to a business whilst the marketer earns an introduction fee from the company for introducing new business, client or customer. **It's that simple!**

## EARNING POTENTIAL

The average annual turnover for a new Job Bank marketing business, part time or full time in Year 1, is between £25,000 to £50,000.

The figures below give you an idea of the potential earnings based on an average payout of £300 for a Spousal Visa or a Visit Visa within the legal industry.

| YEAR | INTRODUCTIONS | YOUR EARNINGS |
|------|---------------|---------------|
| 1    | 85            | £25,500       |
| 2    | 170           | £51,000       |
| 3    | 255           | £76,500       |

**\*THE FIGURES ABOVE ARE BASED ON OUR PREDICTIONS.**



**ENTER A MULTI-BILLION  
POUND INDUSTRY!**

# THE MARKETING ROLE

Your role within your own Marketing Business will be full of growth opportunities, challenges, and successes. You will be managing your own workload, and taking the reins. There are no limits to how far you can progress, or how much you can earn.

**Let's see what you'll be responsible for...**



## **ANALYSING CLIENT NEEDS**

UNDERSTANDING THE MARKETPLACE, AND CLIENT NEEDS AND WANTS



## **BUSINESS DEVELOPMENT**

PROSPECTING, DIGITAL MARKETING, TELESales, FRIEND REFERRALS



## **TARGET AND ENGAGE STRANGERS**

IDENTIFY MARKETING TACTICS AND IMPLEMENT THE SALES PROCESS



## **LEADS**

PRESENT A SHORTLIST OF CUSTOMER LEADS TO CLIENTS



## **ARRANGE MEETING**

CONFIRM CLIENT AND CUSTOMER AVAILABILITY, SCHEDULE MEETING



## **LEAD BECOMES A CUSTOMER**

SUPPORT THE "CLOSING THE DEAL" PROCESS



## **CUSTOMER**

START DATE, CUSTOMER FEEDBACK



## **INVOICE**

SEND INVOICE



**LARRY ELLISON**

ORACLE

**“WHEN YOU INNOVATE, YOU’VE GOT TO BE  
PREPARED FOR EVERYONE TO TELL YOU THAT  
YOU’RE NUTS.”**

## TRAINING MADE EASY

Job Bank want to support our community by providing Leads to support the success of their Training Provider. The average fee is £150 per learner, per course. The average income per course delivered is £1500!

### JOB BANK IS A GREAT PLACE FOR LEAD GENERATION IN 6 SIMPLE STEPS

- 1 VIEW TRAINING COURSES IN LEADS CENTRE**
- 2 SEND SUITABLE LEARNERS**
- 3 LEARNERS AGREE TO COMPLETE COURSE**
- 4 LEARNER PAYS FOR COURSE**
- 5 ARRANGE AND DELIVER COURSE**
- 6 LEARNER SUCCESS**



JOB BANK ONLY CHARGES 50% OF THE FEE ONCE A SALE HAS BEEN MADE AND A INVOICE HAS BEEN SENT, THE COURSE IS DELIVERED BY JOB BANK.

# TRAINING COURSES

- STARTING A BUSINESS: FUNDAMENTALS
- FIND A JOB: CV WRITING, JOB SEARCH & INTERVIEW PREPERATION
- GOOGLE ADS SEARCH: FUNDAMENTALS
- PROSPECTING PRO: MAXIMISE LINKEDIN & SALES NAVIGATOR
- INTRODUCTION TO FACEBOOK ADS
- EMAIL MARKETING: THINK OUTSIDE THE INBOX
- EFFECTIVE SALES TRAINING: OPEN, NEGOTIATE AND CLOSE
- INTRODUCTION TO SEO
- INTRODUCTION TO FOREX TRAINING
- INTRODUCTION TO DROPSHIPPING

## TRAINING COURSES

- DEAL: £100 - £300 PER LEARNER
- AVERAGE TIME FRAME: 7 DAYS
- AVERAGE PAYOUT PER COURSE: £1500 (10 LEARNERS)

# THE TRAINER ROLE

Your role within your training provider will be full of growth opportunities, challenges, and successes. You will be managing your own workload and taking the reins. There are no limits to how far you can progress, or how much you can earn.

**Let's see what you'll be responsible for...**



## **ANALYSING COURSE AND LEARNER NEEDS**

UNDERSTANDING THE MARKETPLACE AND LEARNER NEEDS AND WANTS



## **BUSINESS DEVELOPMENT**

PROSPECTING DIGITAL MARKETING TELESales FRIEND REFERRALS



## **TARGET AND ENGAGE STRANGERS**

IDENTIFY MARKETING TACTICS AND IMPLEMENT THE SALES PROCESS



## **LEADS**

ENGAGE LEARNERS AND SELL COURSES



## **ARRANGE AND PREPARE TRAINING COURSES**

CONFIRM LEARNER AVAILABILITY SCHEDULE AND PREPARE COURSES



## **LEAD BECOMES A LEARNER**

SUPPORT THE CLOSING THE DEAL PROCESS



## **LEARNER**

DELIVER COURSE LEARNING TAKES PLACE CUSTOMER FEEDBACK



## **INVOICE**

SEND INVOICE ON ATLEAST ON THE DAY OF DELIVERY

# TRAINING PROVIDER

**THERE ARE NO LIMITATIONS ON WHAT YOU CAN EARN.  
THE WORLD IS YOUR OYSTER.**

Becoming a seller means bringing growth to a business, whilst training provider earns an a course fee from the company or the individual learner.  
**It's that simple!**

## EARNING POTENTIAL

The average annual turnover for a new Job Bank business, in Year 1, when focusing on the Training Provider is between £25,000 to £50,000

The figures below give you an idea of the potential earnings based on an average payout of £150 for selling and delivering Find a Job Course! That's just one course!

| YEAR | LEARNERS | YOUR EARNINGS |
|------|----------|---------------|
| 1    | 200      | £30,000       |
| 2    | 300      | £45,000       |
| 3    | 400      | £60,000       |

\*THE FIGURES ABOVE ARE BASED ON OUR PREDICTIONS.



**ENTER A MULTI-BILLION  
POUND INDUSTRY!**





**“THE BIGGEST RISK IS  
NOT TAKING ANY  
RISK.”**

**MARK ZUCKERBERG**

FACEBOOK



## **BUILD YOUR OWN SCHOOL**

Access Features and take advantage of your passions or expertise! Launch your own book. Build a community. Publish a course. Creating multiple revenue streams is the secret to making five to six figures and beyond – and making it while you sleep. You have your own branded Learning Management System for your members! Earn recurring revenue with subscriptions with courses, communities and coaching. Attract customers with trials, promotions and the potential to EARN.

### **THE MORE INCOME SOURCES, THE MERRIER**

- 1** **COURSES AND COACHING PROGRAMMES**
- 2** **COMMUNITIES**
- 3** **SELL PHYSICAL OR DROPSHIP PRODUCTS**
- 4** **DIGITAL BOOKS**
- 5** **GAMES**
- 6** **MEMBERSHIPS**



**CREATOR  
TAKES ALL**

# TURN YOUR EXPERTISE IN A DIGITAL PRODUCT THAT SELLS

Your role within building your own School will be full of growth opportunities, challenges, and successes around content creation. You will be managing your own workload and taking the reins. There are no limits to how far you can progress, or how much you can earn.

**Let's see what you'll be responsible for...**



## **CREATING CONTENT**

ONLINE COURSES COMMUNITIES EBOOKS NEWSLETTERS PODCASTS MEMBERSHIPS



## **ANALYSING CONTENT TYPE AND MEMBER NEEDS**

UNDERSTANDING THE MARKETPLACE AND MEMBER NEEDS AND WANTS



## **BUSINESS DEVELOPMENT**

PROSPECTING DIGITAL MARKETING TELESales FRIEND REFERRALS



## **TARGET AND ENGAGE STRANGERS**

IDENTIFY MARKETING TACTICS AND IMPLEMENT THE SALES PROCESS



## **LEADS**

ENGAGE MEMBERS AND SELL COURSE, COMMUNITY, BOOK MEMBERSHIPS



## **ARRANGE AND PREPARE COURSES AND COMMUNITIES**

CONFIRM MEMBER AVAILABILITY PREPARE COURSES AND COMMUNITIES



## **LEAD BECOMES A MEMBER**

SUPPORT THE CLOSING THE DEAL PROCESS



## **ENGAGE MEMBERS**

UPSELL CROSS SELL RETAIN



## **SUBSCRIPTIONS AND INVOICES**

# MAKE MONEY IN YOUR SLEEP

THERE ARE NO LIMITATIONS ON WHAT YOU CAN EARN.  
THE WORLD IS YOUR OYSTER.

Becoming a content creator and seller means bringing growth to a business, whilst school memberships earns an a one off course fee or community monthly subscription fees from the members. **It's that simple!**

## EARNING POTENTIAL

The average annual turnover for a new Job Bank business, in Year 1, when focusing on the School is between £25,000 to £50,000

The figures below give you an idea of the potential earnings based on an average payout of £100 for selling and delivering Forex Trading Course! That's just one course!

| YEAR | LEARNERS | YOUR EARNINGS |
|------|----------|---------------|
| 1    | 300      | £30,000       |
| 2    | 450      | £45,000       |
| 3    | 600      | £60,000       |

\*THE FIGURES ABOVE ARE BASED ON OUR PREDICTIONS.



ENTER A MULTI BILLION  
POUND INDUSTRY!



**RICHARD BRANSON**

VIRGIN GROUP

**“IF SOMEBODY OFFERS YOU AN AMAZING  
OPPORTUNITY BUT YOU ARE NOT SURE  
YOU CAN DO IT, SAY YES—THEN LEARN  
HOW TO DO IT LATER.”**

# QUALITIES OF A JOB BANK ENTREPRENEUR

WE HAVE INVESTED IN YOU  
YOU WILL BE A START UP COMPANY YET BACKED BY A  
PROVEN BUSINESS MODEL, SYSTEMS AND SUPPORT

## YOUR QUALITIES...



AMBITIOUS



INNOVATIVE BUSINESS MINDSET



FOCUSED ON RESULTS



PERSEVERANCE



COACHABLE

## YOU'RE PREPARED TO...



DEVELOP EXCEPTIONAL COMMUNICATION SKILLS BETWEEN  
CLIENTS, CANDIDATES AND CUSTOMERS



UTILISE THE TRAINING AND COACHING WE PROVIDE TO GROW  
YOUR BUSINESS



DEDICATE TIME AND EFFORT



ENJOY SUCCESSES AND OVERCOME CHALLENGES





## STEVE JOBS

APPLE AND PIXAR

**“I’M CONVINCED THAT HALF OF WHAT SEPARATES  
THE SUCCESSFUL ENTREPRENEURS FROM THE  
NON-SUCCESSFUL ONES IS PURE PERSEVERANCE.”**

# JOB BANK SIDE HUSTLE COSTS

IMAGINE WHAT YOU COULD ACHIEVE WITH YOUR VERY OWN  
RECRUITMENT, TRAINING AND MARKETING BUSINESS

ONE TIME SET UP FEE OF £1000

## JOB BANK ENTREPRENEUR

50% OFF (RRP £600)

**£300**

(£25 PER MONTH)

ANNUAL SUBSCRIPTION

- ✓ JOB BANK BRANDING
- ✓ JOB BANK WEBSITE
- ✓ RECRUITMENT SOFTWARE
- ✓ 1 DAY ONLINE INDUCTION
- ✓ ON THE JOB TRAINING MODEL
- ✓ BUSINESS COACHING
- ✓ VIRTUAL CLASSROOMS
- ✓ ONGOING RESOURCING TRAINING
- ✓ BUSINESS INTELLIGENCE CENTRE
- ✓ LEADS CENTRE (50/50 FEE SPLIT)
- ✓ MARKETING SUPPORT
- ✓ ACCOUNTING SUPPORT
- ✓ TECHNICAL SUPPORT
- ✓ LEGAL SUPPORT
- ✓ NO CONTRACT (30 DAYS CANCELLATION)
- ✓ ACCESS TO RECRUITMENT, MARKETING AND TRAINING INDUSTRIES
- ✓ POTENTIAL EARNINGS £1,000 - £20,000 PER YEAR

## JOB BANK GROWTH

50% OFF (RRP £1200)

**£600**

(£50 PER MONTH)

ANNUAL SUBSCRIPTION

- ✓ PERSONAL BRANDING
- ✓ GROWTH WEBSITE
- ✓ PERSONALISED BUSINESS SOFTWARE
- ✓ 1 DAY ONLINE INDUCTION
- ✓ ON THE JOB TRAINING MODEL
- ✓ BUSINESS COACHING
- ✓ VIRTUAL CLASSROOMS
- ✓ ONGOING BUSINESS DEVELOPMENT TRAINING
- ✓ BUSINESS INTELLIGENCE CENTRE
- ✓ LEADS CENTRE (50/50 FEE SPLIT)
- ✓ MARKETING AND ACCOUNTING SUPPORT
- ✓ TECHNICAL SUPPORT
- ✓ LEGAL SUPPORT
- ✓ NO CONTRACT (30 DAYS CANCELLATION)
- ✓ ACCESS TO BUILD YOUR OWN SCHOOL
- ✓ ACCESS TO RECRUITMENT, MARKETING AND TRAINING INDUSTRIES
- ✓ POTENTIAL EARNINGS £20,000 - £100,000 PER YEAR



AVERAGE YEAR POTENTIAL EARNINGS AS A SIDE HUSTLER

£1,000 TO £100,000 PER YEAR WITH JOB BANK

ONE OF OUR LEADING ENTREPRENEURS HAVE ACHIEVED A TURNOVER OF  
£124,000 IN THEIR FIRST YEAR OF LAUNCHING THEIR BUSINESS



# JOB BANK BUSINESS COSTS

IMAGINE WHAT YOU COULD ACHIEVE WITH YOUR VERY OWN  
RECRUITMENT, TRAINING AND MARKETING BUSINESS

ONE TIME SET UP FEE OF £2000

## JOB BANK BUSINESS

50% OFF (RRP £10,000)

**£5000**

**(£416 PER MONTH)**

### ANNUAL SUBSCRIPTION

- ✓ BUSINESS WEBSITE
- ✓ PERSONALISED ALL IN ONE BUSINESS SOFTWARE
- ✓ BUILD A TEAM LOCALLY AND INTERNATIONALLY
- ✓ 3 DAYS INDUCTION
- ✓ 11 WEEKS TRAINING PROGRAMME
- ✓ ON THE JOB TRAINING MODEL
- ✓ BUSINESS COACHING
- ✓ VIRTUAL CLASSROOMS
- ✓ ONGOING BUSINESS DEVELOPMENT AND RESOURCING TRAINING
- ✓ BUSINESS INTELLIGENCE CENTRE
- ✓ 60/40 FEE SPLIT IN LEADS CENTRE
- ✓ POST JOBS ON THE JOB BANK LEADS CENTRE
- ✓ ACCESS TO BUILD YOUR OWN SCHOOL!
- ✓ MARKETING SUPPORT
- ✓ ACCOUNTING SUPPORT
- ✓ TECHNICAL SUPPORT
- ✓ LEGAL SUPPORT
- ✓ NO CONTRACT (30 DAYS CANCELLATION)
- ✓ POTENTIAL EARNINGS £50,000 - £250,000 PER YEAR



**AVERAGE YEAR POTENTIAL EARNINGS AS A BUSINESS**

**£50,000 TO £250,000 PER YEAR WITH JOB BANK**

ONE OF OUR LEADING ENTREPRENEURS HAVE ACHIEVED A TURNOVER OF  
£124,000 IN THEIR FIRST YEAR OF LAUNCHING THEIR BUSINESS



# BUSINESS RUNNING COSTS

## **JOB BANK ENTREPRENEUR, GROWTH AND BUSINESS**

MICROSOFT OFFICE 365 BUSINESS BASIC AND SUPPORT

OFFICE DESKTOP SUITE, MICROSOFT TEAMS, EMAIL, ONE DRIVE

**£13 PER MONTH**

Please note Each Office Licence comes with one Email. Shared Email Inboxes are Free.

.

## **JOB BANK BUSINESS**

WEB HOSTING

(INCLUDES DOMAIN, SECURITY WILDCARD SSL CERTIFICATE)

**£18 PER MONTH**

3CX VOIP LINE

OVERSEAS EMPLOYEES

**£30 PER MONTH**

Our relationship with our partners like Creative Networks mean we can share these fantastic prices with our Entrepreneurs. We know these prices are hard to come by and the running costs when owning a start up business can be crucial...

**BUT NOT WITH JOB BANK!**

As your business develops you may need to invest further into Marketing, Job Boards, Social Media, and Staff. Our Business Coaches will guide you through the process.



## ELON MUSK

PAYPAL, TESLA, SPACEX

**“IT IS POSSIBLE FOR ORDINARY PEOPLE TO  
CHOOSE TO BE EXTRAORDINARY.”**



# RECRUITMENT START UP COMPETITORS

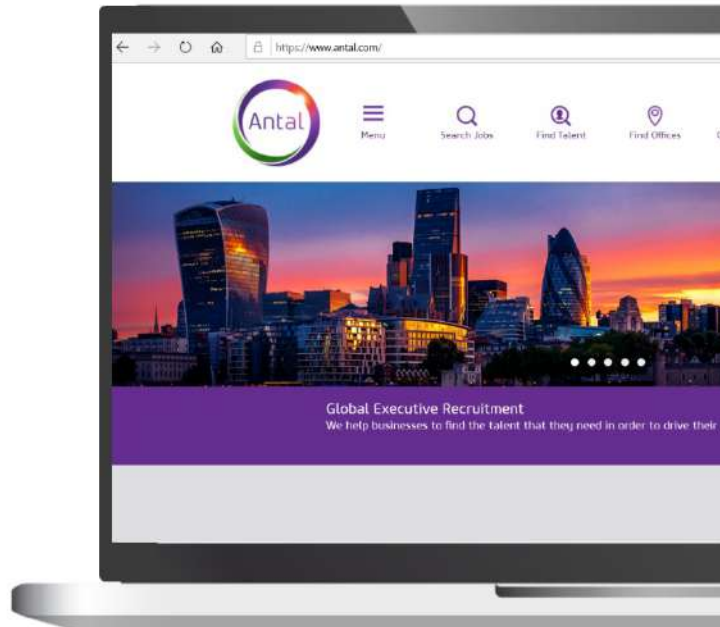
## ANTAL

INITIAL START UP COST **£30,000**

MONTHLY MANAGEMENT **£450**

ANTAL TAKE 20% OF YOUR ANNUAL TURNOVER.

**10 YEAR FRANCHISE CONTRACT**



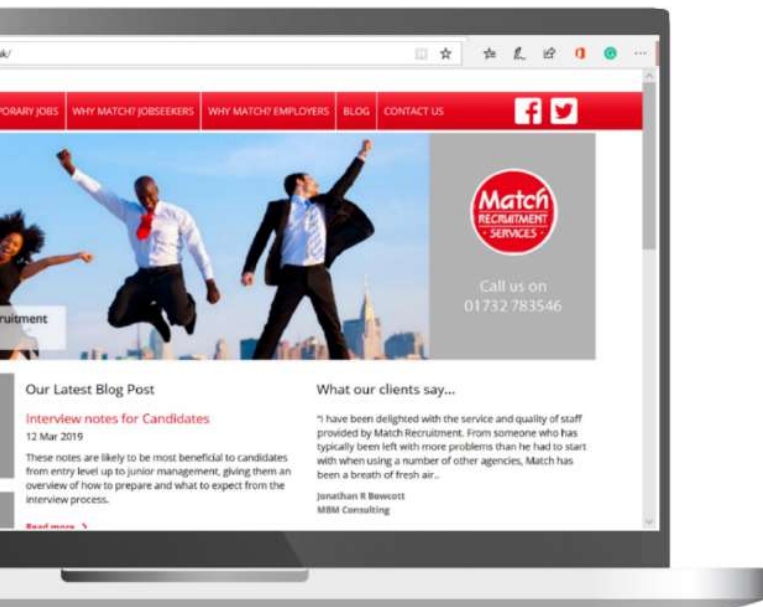
## MATCH OPTIONS

INITIAL START UP COST **£25,000**

MONTHLY MANAGEMENT **£400**

MATCH TAKE 20% OF YOUR ANNUAL TURNOVER

**10 YEAR FRANCHISE CONTRACT**



## DRIVER HIRE

INITIAL START UP COST **£50,000**

MONTHLY MANAGEMENT **£450**

DRIVER HIRE TAKE 20% OF YOUR ANNUAL TURNOVER.

**10 YEAR FRANCHISE CONTRACT**





# MARKETING START UP COMPETITORS

## FULLY PROMOTED

INITIAL START UP COST **£150,000**

MONTHLY MANAGEMENT **£450**

FULLY PROMOTED TAKE 20% OF YOUR ANNUAL  
TURNOVER.

**10 YEAR FRANCHISE CONTRACT**



## PROFICI

INITIAL START UP COST **£15,000**

MONTHLY MANAGEMENT **£300**

MATCH TAKE 20% OF YOUR ANNUAL TURNOVER

**10 YEAR FRANCHISE CONTRACT**

# TRAINING START UP COMPETITORS

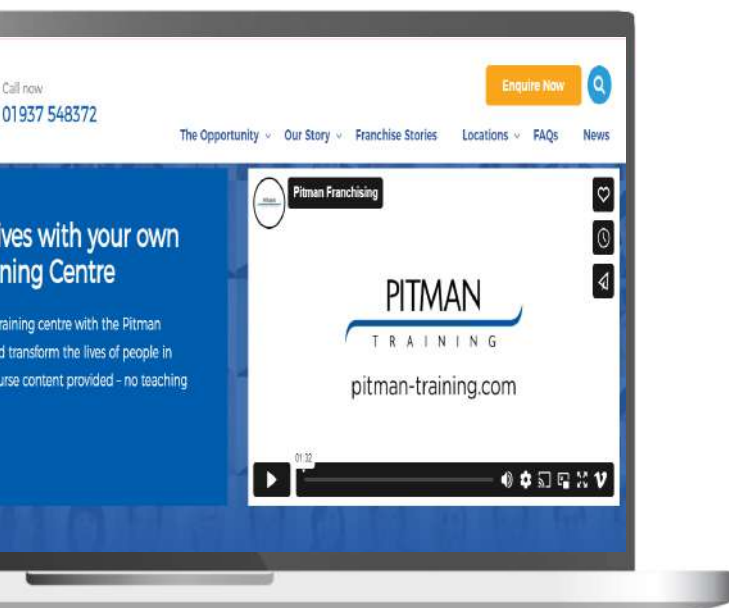
## DALE CARNEGIE

INITIAL START UP COST **£250,000**

MONTHLY MANAGEMENT **£750**

DALE CARNEGIE TAKE 20% OF YOUR ANNUAL  
TURNOVER.

**10 YEAR FRANCHISE CONTRACT**



## PITMAN TRAINING

INITIAL START UP COST **£100,000**

MONTHLY MANAGEMENT **£1,000**

PITMAN TAKE 20% OF YOUR ANNUAL  
TURNOVER

**10 YEAR FRANCHISE CONTRACT**



**BILL GATES**

MICROSOFT

**“POWER COMES NOT FROM KNOWLEDGE KEPT  
BUT FROM KNOWLEDGE SHARED.”**

# WHY CHOOSE JOB BANK OVER OUR COMPETITORS?

Job Bank is in a small percentage of global start up businesses where you can recoup your investment back within a month. In the business world, if your business recoups your investment in Year 1, it's a brilliant business!

**NO  
CONTRACTS**

**FANTASTIC  
RETURN ON  
INVESTMENT**

**TRIED AND TESTED  
BUSINESS MODELS**

**JOB BANK GIVE YOU  
DIRECT ACCESS TO  
LEADS**





**REED HASTINGS**

NETFLIX

**“MOST ENTREPRENEURIAL IDEAS WILL  
SOUND CRAZY, STUPID AND  
UNECONOMICAL AND THEN THEY TURN  
OUT TO BE GOOD. ”**

# SO WHAT'S STOPPING YOU?

At Job Bank we want to facilitate the growth of your learning and drive you towards a successful future as quickly and efficiently as possible. We will build your brand, coach you, support you and congratulate your progression. We know our system works, we just need you to be ready to reach your future self sooner than you expected.



**LOW INVESTMENT**



**HIGH EARNING POTENTIAL**



**LOW OVERHEADS**



**TRAINING AND SUPPORT PROVIDED**



**UP AND RUNNING IN AS LITTLE AS 7 DAYS**



**OPPORTUNITY TO EARN £££s FROM DAY 1!**



**IS JOB BANK THE  
NEXT STEP IN  
YOUR JOURNEY?**





**JK ROWLING**

HARRY POTTER

**“ROCK BOTTOM BECAME THE SOLID  
FOUNDATION ON WHICH I BUILT MY LIFE.”**



**OPPORTUNITIES  
DON'T  
HAPPEN,  
YOU CREATE  
THEM.**

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